

Fangyijing (Jennifer) Huang

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EDUCATION

New York University

August 2024 – May 2028 (Expected)

Bachelor of Fine Arts, Interactive Media Arts, Tisch School of the Arts | GPA: 3.96

INVOLVEMENT

Tech@NYU

January 2025 – Present

President

- Lead one of NYC's largest student tech communities (800+ active members), overseeing 5 programs spanning Databricks partnership, YC and industry collaborations, \$30K+ prize hackathons, community initiatives, and organizational marketing.
- Led a comprehensive club branding overhaul, redesigning website, social media, and brand assets, resulting in a 500% increase in accounts reached and 1000% increase in profile activities

AStudio

January 2025 – May 2026

Co-President/Co-Founder

- Co-founded Tisch's design-focused club, scaling it from 0 → 1 to official university recognition
- Organize design events, panels, office tours with renowned studios, and large-scale initiatives including mentorship programs and nationwide designathons

WORK & INTERNSHIP

BMW Designwork | Interaction Intern

June 2026 – August 2026

- Collaborated with the Interaction Design (IXD) team to design and ship digital products and web experiences for BMW Group brands and external clients, spanning branded platforms, enterprise tools, and mobility systems

Develop for Good

Nenos | Design Manager

May 2026 – August 2026

- Manage team of 7 designers to conduct comprehensive user research and interviews, designing the Places feature in B2C product from ideation to handoff while managing client feedback and aligning vision

American Scores Bay Area | Web Designer

May 2025 – August 2025

- Led site redesign improving usability and reducing navigation time by over 70% for assigned nonprofit; partnered with stakeholders to uncover underlying UX and implemented solutions across site architecture and platform migration

Mirror Physics | Product Design Intern

August 2025 – May 2026

- Designed and shipped front-end experiences for Axon's AI R&D platform across both product and web, driving work from 0→1 concept through research, prototyping, and deployment
- Collaborated with the founding designer on product vision, branding, interactions, motion, and data visualization across shipped experiences

NYU Leslie Entrepreneurial Institute | Graphic Designer

August 2025 – May 2026

- Lead creative direction for the Leslie Founders Program, the institute's flagship startup incubator, designing and scaling brand systems actively used by 30+ founders

OTHER ACTIVITIES

2025 – Present

Open Doors x Framar Challenge *First Place Winner*

Adobe Education Summit *Selected Participant*

Design Nation 2025 *Selected Participant*

- Chosen from a highly competitive applicant pool to attend an all-expenses-paid design conference

Friends of Figma Design Portfolio Review Night *Selected Participant*

- Selected as one of 35 participants from over 160 applicants to network with 20+ leading industry professionals